

Evergreen Visioning Project

Task Force Meeting

DRAFT Meeting Summary

Date: Wednesday, June 1, 2005 7:30 to 9:30 p.m.

Location: Valle Vista Elementary School, 2400 Flint Ave. San José

Task Force Attendees: Daniel Gould, Ike White, Gordon Lund, Alan Covington, Lou Kvitek, Bill Koslovsky, Sherry Gillmore, José Aranda, Garth Cummings, Daniel Jacobs, Vikki Lang, Mike Hill, Homing Yip,

Staff Attendees: Councilmember Dave Cortese, Rabia Chaudhry, Laurel Prevetti, John Baty, and Eileen Goodwin,

The agenda included:

- Approve Meeting Summary of May 25, 2005 Task Force Meeting
- Preparation of presentation for the upcoming Council Study Session
- Determination of presenters for upcoming Council Study Session
- Public Comment

Discussion/Key Issues/Questions:

The meeting summary of the May 25, 2005 Task Force meeting was not distributed and therefore not discussed.

The facilitator Eileen Goodwin, Apex Strategies introduced herself to the group and reviewed the meeting agenda.

Deputy Planning Director Laurel Prevetti announced that a City Council Study Session regarding EVP would be held on Wednesday June 8, 2005 at City Hall from 2 to 5 p.m. in the Council Chambers. The dress rehearsal for the Study Session will be held Friday June 3 at noon at the City Hall Council Chambers.

It was explained that the Task Force members would have specific time on the agenda to communicate directly to the City Council. The EVP Task Force would have 20 minutes for a presentation and 15 more minutes to answer the City Council's questions. Ms. Prevetti further explained that City staff and the property owner representatives would be speaking on various topics during the Study

Session as well so the EVP Task Force time was truly for the Task Force's issues and would not need to cover the financing elements, conversion of industrial land, etc. unless it was relevant to the Task Force's points.

Councilmember Cortese confirmed that his office was still working on a separate document to the City Council for the Study Session.

The discussion then turned to the presentation element of the Study Session. At the May 25th Task Force meeting Task Force members agreed that an earlier presentation created by Jim Zito and Alan Covington would be a good place for the group to start from. Staff had available that presentation with a few additional slides.

A sub-group of the Task Force met over the weekend to develop a power point presentation for the full Task Force's review. It was determined that the Task Force member presentation would be the appropriate starting point for editing. Task Force member Jim Zito was volunteered to review the presentation in "real time" to see how it flowed and how long it was. Mr. Zito went through the presentation in approximately 16 minutes. It was the consensus of the group that the presentation was very good and would only need a bit of editing.

The following observations were made and recorded all other edits were made during the meeting and are reflected in the final document.

It was the consensus of the Task Force that the three major themes of the presentation and messages to leave the City Council members were:

- What the Task Force was originally asked to do;
- What the Task Force accomplished; and
- What the Task Force needed to continue to work on.

The Task Force suggested headers be used and that the slide text be split to no more than three bullets per slide. The headers were boiled down to be: Background, Accomplishments and Moving Forward.

Ms. Prevetti offered to check the numbers used in the presentation for accuracy.

A suggestion was made to number the slides so they could be easily referred to.

It was suggested that the Task Force Work Plan and schedule be included in the "book" and summarized for the presentation.

The Task Force agreed that Jim Zito should be the member to give the full presentation at the Study Session. It was further agreed that Lou Kvitek and Alan Covington would sit at the front table and be available for questions.

Councilmember Cortese updated the Task Force on the progress of the voting for the seats on the new Task Force. Members were reminded only full Task Force members (not alternates) were eligible to vote. It was announced that the ballots were due Friday June 3 at noon.

Councilmember Cortese announced The Roundtable meeting at the end of June would cover the topic of potential merger with the Task Force per the Task Force's recommendation at the May 25th meeting.

Public Comment:

- A member of the public suggested the following three points for consideration: 1) the map and development sites should be labeled from top to bottom; 2) the Task Force presentation needs to stress the impacts on quality of life of the existing traffic congestion and how unbearable it already is and dangerous particularly near the Route 101 area; and 3) that school enrollments are higher than predicted/expected .
- Another member of the public expressed the opinion that there are a lot of personal opinions coming through in materials generated by the City Staff that transit oriented development (TOD) should be built up. This speaker was especially concerned regarding the Arcadia site and expressed a fear that the TOD could ruin the quality of life for those already living in the area. The speaker asked the Task Force to lower the number of units allowed on the Arcadia site. The speaker queried whether the amenities (i.e. the community center) would be worth the impacts of the development.

Announcement:

- There was an announcement made about an upcoming VTA meeting regarding the Downtown/East Valley Light Rail hosted by the Pleasant Hills Neighborhood Association on June 6th at 7:00pm at August Boeger Junior High School.

The meeting was adjourned at 9:30 p.m.

Action items:

- City Council Study Session regarding EVP will be held on Wednesday June 8, 2005 at City Hall from 2 to 5 p.m. in the Council Chambers. Jim Zito to present. Jim Zito, Alan Covington and Lou Kvitek are to attend and be available for questions. Other Task Force members are encourage to attend.
- The dress rehearsal for the Study Session will be held Friday June 3 at noon at the City Hall Council Chambers. Jim Zito and Lou Kvitek are to attend.

- Planning staff will help with “fact checking” the final presentation for accuracy.
- Councilmember Cortese’s office will see to it that the Roundtable meeting at the end of June will cover the topic of the Roundtable’s potential merger with the Task Force per the Task Force’s recommendation at the May 25th meeting.

Prepared By: Eileen Goodwin

Distribution: Attendees